



Operation**Aware**  
*Educate. Prevent. Empower.*

# 2020 Annual Report

*Equipping youth, through prevention education, with the knowledge and skills to make positive life choices.*

# Letter from the Director

## Board of Directors

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Tulsa Police Department

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*G*reetings,

2020 was a year of growth and innovation. When we experienced school closures in March 2020, we had a choice to make - wait to return to normal or adapt. We decided we would try to reach students however we could, so we converted over 40 lessons into virtual video presentations and developed an online portal for teachers to access lessons and supplemental materials. As a result, we served over 9,390 students this year in-person or virtually. We feel honored to have been able to continue providing our services to the Tulsa area amid the challenges of the past year, and we are looking forward to the opportunities made possible by our new Virtual and Virtual Plus programming.

As we move forward and continue to reach Tulsa kids in the classroom and virtually, we need your help. The demand for Operation Aware is even greater next year as nicotine addiction continues to rise and mental health has been impacted by the missed peer interaction during Covid-19. The stress of distance learning and navigating social pressures through a screen has created new challenges for youth when it come to healthy friendships, relationships, and emotion management. It is clear - schools are eager to welcome back the personal touch of Prevention Educators and our important lessons. Our Virtual and Virtual Plus programs will allow us to continue to reach student in rural communities or districts with an increase in distance learning because of Covid-19 protocols.

With your help, we are positively impacting Oklahoma students one classroom at a time. All of this would not be possible without our generous supporters, so THANK YOU.



*Jeni Dolan*

Jeni Dolan  
Executive Director

***"You can have dreams and goals and be anything you want in life." – 6th Grader***

# Year in Review

## Educate. Prevent. Empower.

**313** Classrooms served

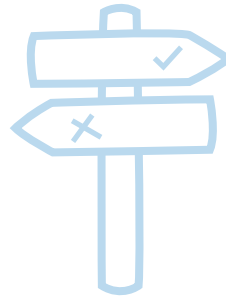
**2,504** Lessons taught

**9,390** Students educated



*93% of 4th and 6th grade students surveyed correctly identified nicotine as addictive, compared to 56% in the pre-test.*

*87% of students surveyed felt more confident saying “no” when a friend has a bad idea*



*78% of high school students enjoyed Operation Aware’s virtual program; 90% enjoyed the program when taught in-person*

*87% of elementary students want to live a drug-free lifestyle*



Percentages reflect 2020-21 pre- and post-test evaluation results

## Board of Directors

Kaitlin Flinn  
CPA / Project Manager  
CCK Strategies, PLLC

Keith Flinn  
Attorney  
Wirth Law

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VP Sales / Marketing  
Company Retirement, LLC

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VP / Sr. Relationship Manager  
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SVP Relationship Manager  
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Colton Richardson  
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Richardson, Richardson,  
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Tim Spencer  
Attorney  
McAfee & Taft

Cody Way  
Chief Financial Officer  
Jenks Public Schools

***“I know how to help if someone is getting bullied.” – 4th Grader***

# What's New

## *Virtual and Virtual Plus*

In the midst of 2020, the Operation Aware team converted over 40 lessons into video presentations to reach distance learning students virtually. Our prevention education team transferred as much of the personal learning experience possible from our 4th, 5th, 6th, 8th, and High School programs into the content. These presentations include the tools and skills our lessons highlight along with examples of implementation so that students have a clear picture of how to use them.

The Virtual Plus add-on includes a weekly Q&A session with a trained Prevention Educator who visits the classroom through Zoom or Google Meets platforms. As a result, students still connect with our educators in a way that is hard to describe. They ask questions and practice the skills together so they are prepared for the social situations they will encounter in life.

Going forward, these avenues present the opportunity to continue reaching remote students as well as rural school districts outside the Tulsa metro area.

## *Online Access for Schools*

Operation Aware debuted an online portal for school partners this year to supplement Virtual and Virtual Plus programming. With individual sections for each week's lessons, teachers can access all links and materials for video presentations and further integrate Operation Aware concepts and conversations into their classrooms.

The portal is currently available for 4th through 6th grades with plans to expand to all grades as soon as possible. This accessibility will allow virtual school partners in urban and rural areas to stay connected throughout the program.

**4,643**

*views on Youtube  
video lessons*

**467**

*students logged  
into Sexual Health  
& Wellness series*

**340**

*hours spent  
creating virtual  
lessons*



*Casper Colbert-Martin  
Facilitating Virtual Program*

***“My students were very into this program. They watched attentively and asked questions that prompted classroom discussions.” – Springdale Elementary Teacher***

# Thank You

To all those who contributed to our efforts in 2020, we want to express our heartfelt gratitude. Because of your generosity, we were able to provide prevention education to over 9,000 Tulsa-area students this year.

Gifts from corporate and private foundations, proceeds from fundraising events, and individual donations are critical to the continuation and growth of our prevention education programs. Operation Aware greatly appreciates the support and involvement of our community.



Sara Swise, Stacey Tucker, and Xzarche Stegall  
Teaching at Jennings Elementary

**\$403,692**  
Raised for  
Prevention Education

**82** Donors

**31** Event Sponsors

## Top 10 Sponsors of 2020

*The Anne & Henry Zarrow Foundation  
E.L. & Thelma Gaylord Foundation  
Center for Therapeutic Interventions  
Blue Cross Blue Shield of Oklahoma  
Kerr Foundation*

*Mike and Leslie Moore Charitable Fund  
John W. and Jerry E. Marshall Foundation  
Quest Automated Services  
Bama Companies  
Bennett Steel Inc.*

*"I have invited this program into my classroom for over 10 years now... I am amazed at how you were able to make it happen even virtually." – Owen Elementary Teacher*

# 14th Annual Golf Tournament

On the 17th of August, 19 golf teams took to the course at Cedar Ridge Country Club for our annual Operation Aware Golf Tournament. To adhere to social distancing guidelines, players enjoyed breakfast and lunch on the go, and prizes were announced and delivered following the tournament. The winning score of 52 was posted by the Marshall Foundation team, which included Kyle Nash, Justin Northern, Brady Williams, and Rob Jeseck. In total, the event raised more than more than \$30,000.

We would like to extend a special thanks to our presenting sponsor, **The John W. and Jerry E. Marshall Foundation**, for supporting the Operation Aware Golf Tournament for the past 10 years.

19  
Teams

76  
Golfers

\$30,746  
Raised

## Virtual Trivia Night

In lieu of our annual Operation ART Gala, we held an online trivia competition hosted by KJRH Chief Meteorologist Mike Collier. Guests could opt for a gourmet dinner delivery from Andolini's Pizzeria and dessert from Sugar & Co for their at-home parties. After six rounds of hard-hitting trivia questions, Mercedes Millberry Fowler won the 1st place prize.

The silent auction featured a number of local goods and services in addition to four original art pieces created and generously donated by local artists Carrie Burrows, Charlotte Guest, Scott Taylor, and Pam Watson. Overall, the Virtual Trivia Night raised over \$5,000.



Staff Meeting at OffiShare Tulsa

# Meet the OA Team



**Jeni Dolan**  
**Executive Director**

Jeni is the bold and bright leader of our team. She grew up in Hawaii and California and attended The University of Tulsa, where she earned her bachelor's in Deaf Education.

**Mackenzie Staples**  
**Director of Programs**

Mackenzie is a Dallas transplant, a natural communicator, and the mastermind behind our school operations, making sure we reach thousands of Tulsa-area students each year.

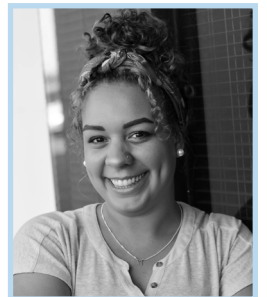


**Jennifer Barnett Hudwalker**  
**Community Relations Manager**

Jennifer is an Oklahoma native and Oklahoma State alumna who had Operation Aware as a student and now operates our events, marketing, and development.

**Casper Colbert-Martin**  
**Program Manager**

Casper is a lifelong Tulsan and Oral Roberts University alumna who has been with OA for three years and enjoys teaching and mentoring our pre-teen students.



**Xzarche Stegall**  
**Prevention Educator**

Xzarche is from Dallas where she attended Dallas Baptist University, eventually leading her to OA where she loves connecting with youth through positivity and empowerment.



**Sara Swise**  
**Prevention Educator**

Sara is a third-generation TU graduate from Oklahoma City. She is passionate about serving others and making a positive impact in the lives of young people.



**Stacey Tucker**  
**Prevention Educator**

Stacey is a long-time Tulsa local and Jenks High School alumna. A former elementary school teacher, Stacey is a natural when working with kids of all ages.



# Thank You to Our Schools!

Bell Elementary  
Berryhill Elementary  
Burroughs Elementary  
Claremore Sequoyah  
Cooper Elementary  
Disney Elementary  
Dolores Huerta Elementary  
Eliot Elementary  
Emerson Elementary  
Foyil Elementary  
Hoover Elementary  
Key Elementary  
Leisure Park Elementary

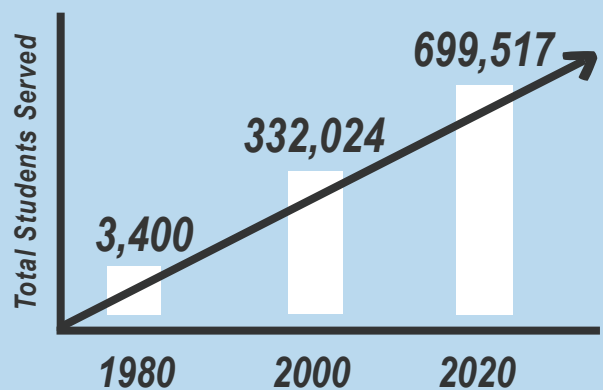
Lewis and Clark Elementary  
Jennings Elementary  
Jenks East  
Jenks East Intermediate  
Jenks High School  
Jenks Middle School  
Jenks Northwest  
Jenks Southeast  
Jenks West  
Jenks West Intermediate  
Justus-Tiawah Elementary  
MacArthur Elementary

McLain High School  
McClure Elementary  
McKinley Elementary  
Mitchell Elementary  
Monte Cassino  
Owen Elementary  
Peary Elementary  
Riverfield Country Day School  
Sequoyah Elementary  
Springdale Elementary  
St. Joseph  
St. Pius  
Unity Elementary



Xzarche Stegall and Stacey Tucker  
Teaching in person

## 40-Year Growth



Operation **Aware**

Equipping youth, through prevention education, with the knowledge and skills to make positive life choices.